

JESSICA YANG

UI/UX, INTERACTION DESIGN

PORTFOLIO

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Hi! I'm Jessica. I'm an interaction and digital product designer based in NYC. I'm currently pursuing a Master's degree in Communication Design at Parsons School of Design. I have experience working in visual and digital product design. My experience living in 3 different continents has fostered my curiosity in understanding viewpoints through a cultural lens.

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Projects

I have prepared 2 projects in this pdf.

The first one is a digital product design with complete UX and UI.
The second one is a Google feature case study.

Jessica Yang

PROJECT 1



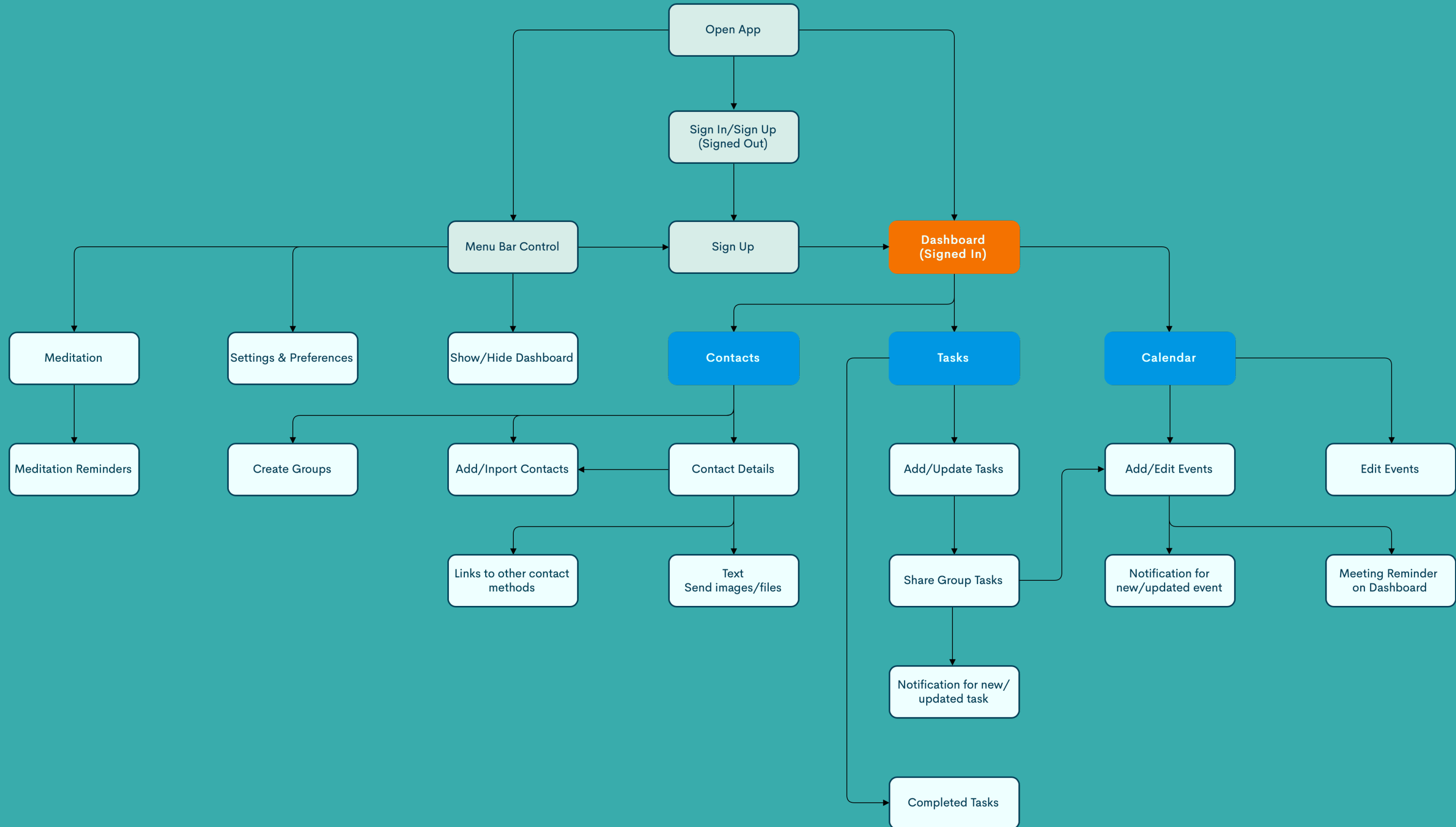
Pressdone

INTRODUCTION



What is Pressdone?

Pressdone is a communication and management tool that helps users to be more productive and better organized. Pressdone offers users a centralized platform for streamlined communication and workflow.



SKETCHES



☰ ☰ ☰

- ★ Fav
- 🕒 Recent
- ≡ Tasks
- ≡ Contacts
- ≡ Calendar

👤 Martin Syn

☰ ☰ ☰

Contacts

★ Fav

🕒 Recent

≡ Tasks

≡ Contacts

≡ Calendar

👤 Martin Syn (ux DESIGNER)

📞 Phone: xxx xxx xxx


✉ Email: xxx@xx.com

Slack

Zoom

9:41 pm

Which cat picture are we using?



Great, thanks!

☰ ☰ ☰

PressDone

Thu 9:41

Tasks:

Individual

Collaborated

Upcoming

Past

Next Tuesday May 11:

- Finish wireframes With Martin, Anna Schedule Meeting
- _____
- Add deadline
- Add collaborators
- Add notes
- Add sub-list

Next:
In 3 mins
Mp Meeting Link

☰ 👤 📅

☰ ☰ ☰

Calendar

Day Week Month Year < Today >

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	4/30	5/1	5/2	5/3	5/4	5/5	5/6
5 am							
6 am							
7 am							
8 am							
9 am							
10 am							
11 am							
12 pm							
1 pm							
2 pm							
3 pm							
4 pm							
5 pm							

MP Meeting 12pm-2pm Link

☰ ☰ ☰

Calendar

Day Week Month Year < Today >

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	4/30	5/1	5/2	5/3	5/4	5/5	5/6
5 am							
6 am							
7 am							
8 am							
9 am							
10 am							
11 am							
12 pm							
1 pm							
2 pm							
3 pm							
4 pm							
5 pm							

Name of Meeting _____

Participants: Martin

Add Participants

Duration of meeting: - 13 + min

Date: 5/7 Time: 2:00 - 2:13 pm Est

- Recurring
- Remind me 10 mins before
- Sync with local calendars

Method: _____

- Zoom
- Google Hangout

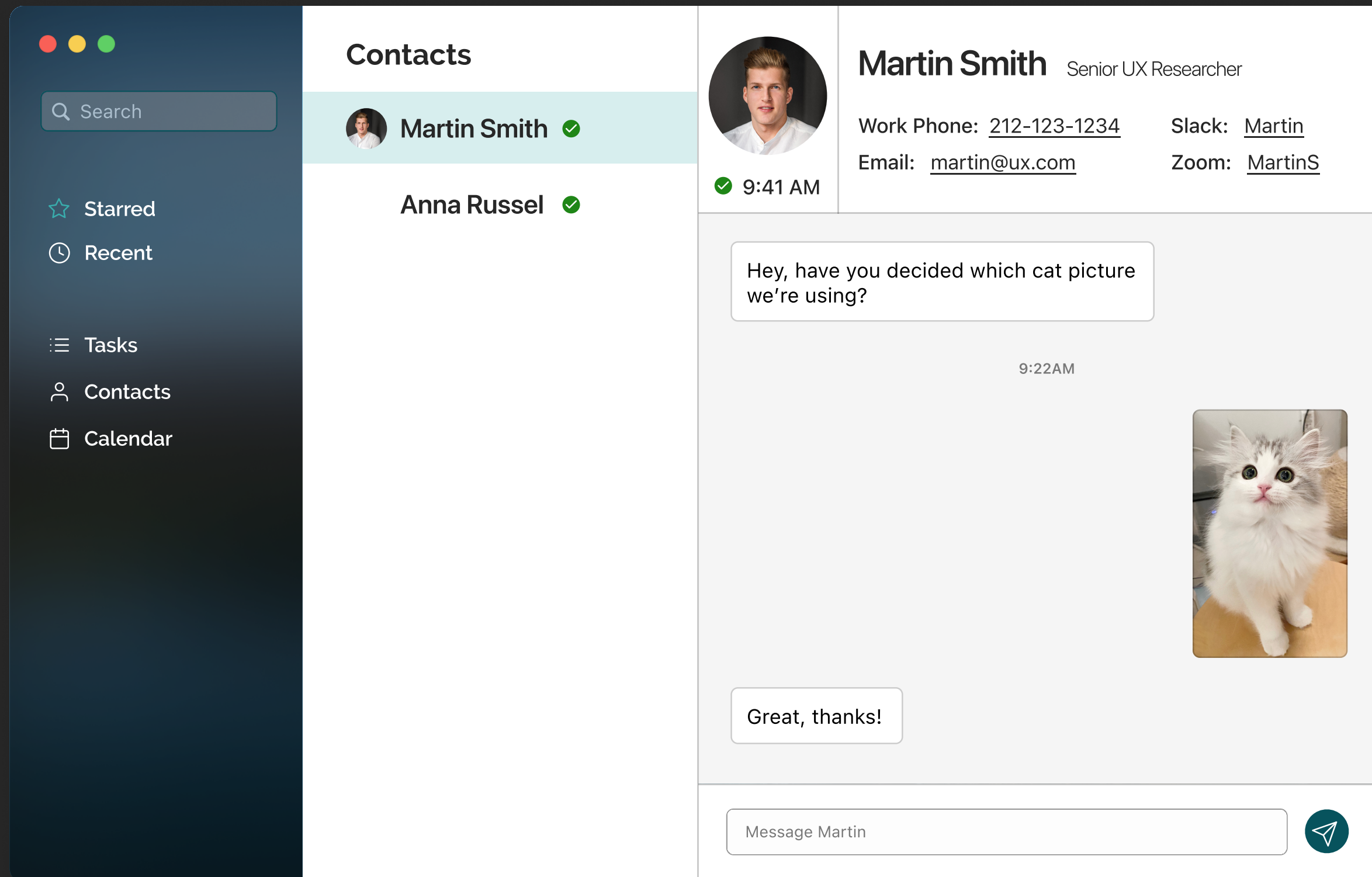
Add tasks with Participants

Join Meeting

Dashboard

- Directly links the user and their contacts to the tasks they collaborate in and their meetings
- Works for both individuals and groups/teams/cooperate
- Works for both in-office and virtual working environment

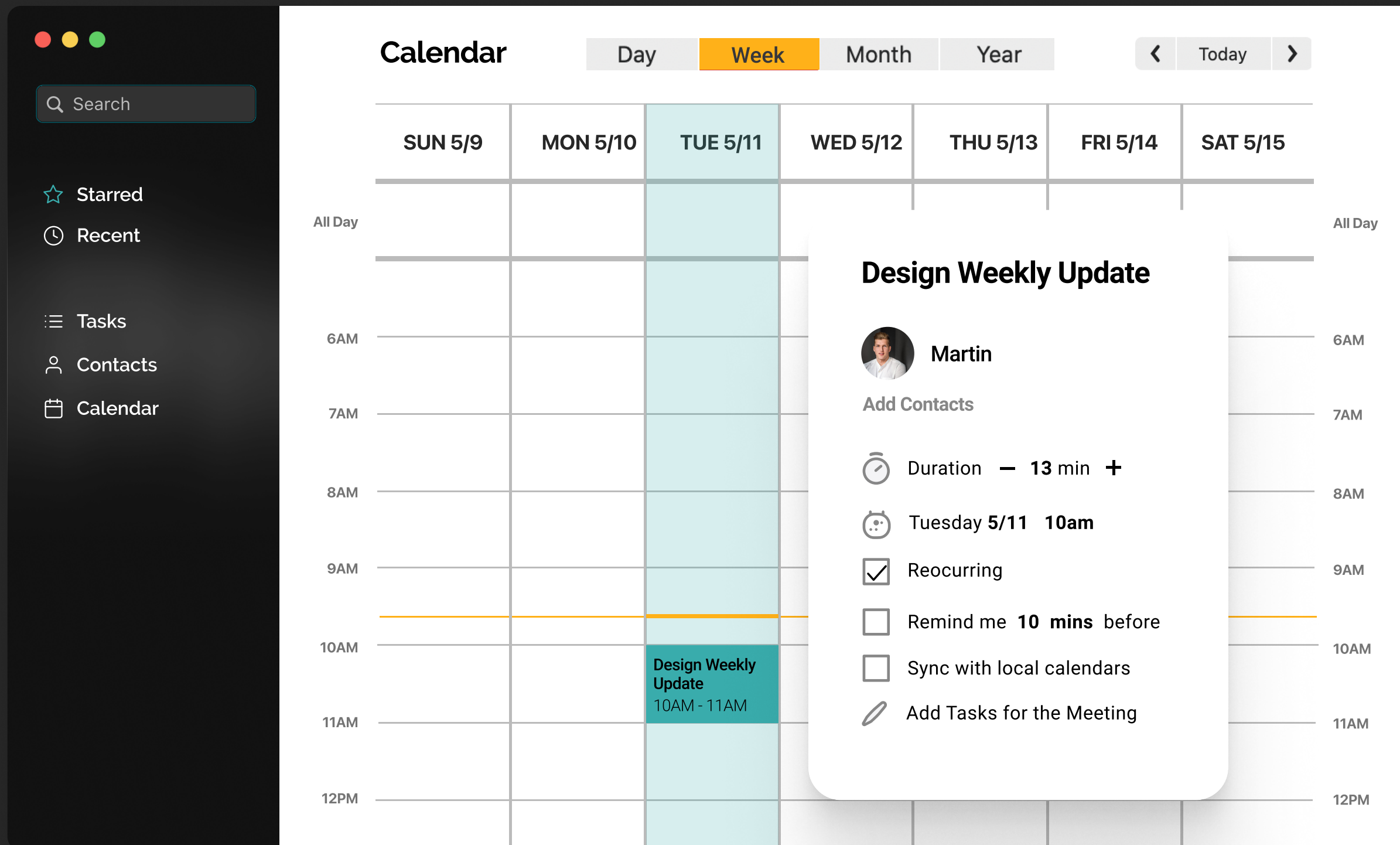




The screenshot shows a contact management application. On the left is a dark blue sidebar with navigation options: Search, Starred, Recent, Tasks, Contacts, and Calendar. The main area is divided into three sections. The top section is titled 'Contacts' and lists two contacts: Martin Smith (checked) and Anna Russel (checked). The middle section shows the profile for Martin Smith, a Senior UX Researcher, with his work phone, email, Slack handle, and Zoom ID. The bottom section is a chat window with Martin Smith, showing a message from him asking about cat pictures, a timestamp of 9:22AM, a photo of a white cat, and a response from the user saying 'Great, thanks!'. At the bottom of the chat is a text input field with the placeholder 'Message Martin' and a send button.

Contacts

- Details of all work communication methods with the contact
- Not mandatory to switch to in-app messaging system, but instead offers centralized communication and organization



The screenshot shows a calendar application with a dark sidebar on the left containing navigation options: Search, Starred, Recent, Tasks, Contacts, and Calendar. The main calendar area is in a weekly view for the week of May 9-15, 2022. A meeting titled "Design Weekly Update" is scheduled for Tuesday, May 11, from 10 AM to 11 AM. A popup window for this meeting is open, displaying the organizer's name "Martin", a duration of 13 minutes, and the date and time "Tuesday 5/11 10am". The popup also includes options for "Recurring", "Remind me 10 mins before", "Sync with local calendars", and "Add Tasks for the Meeting".

Calendar

- Offers the user flexibility in meeting set up, and allows user to focus on the duration of the meeting rather than start time
- Prompts the user to think about exactly how long the meetings need to be, and achieve shorter and more efficient meetings

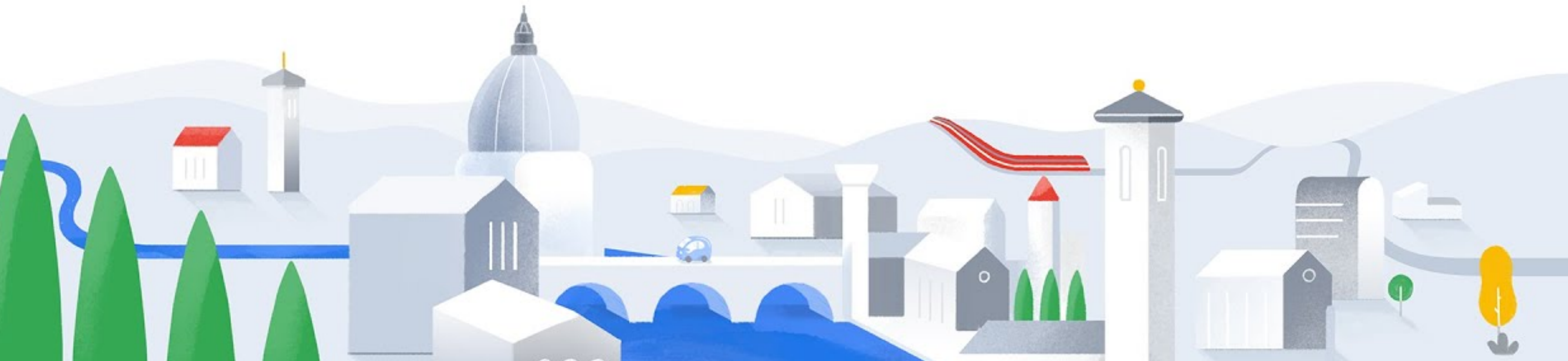
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PROJECT 2

JY



Google Maps **Safety** Feature



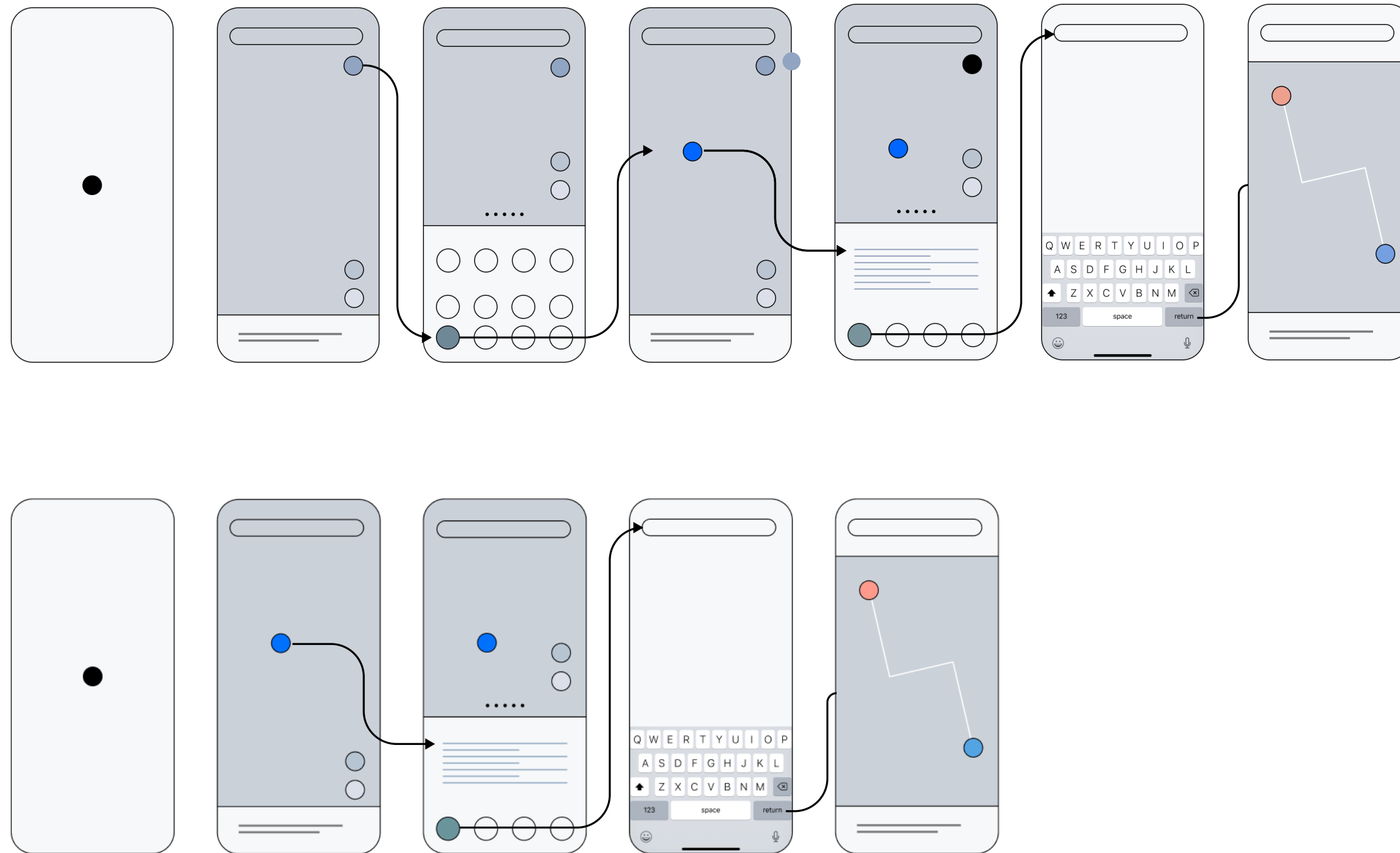
INTRODUCTION



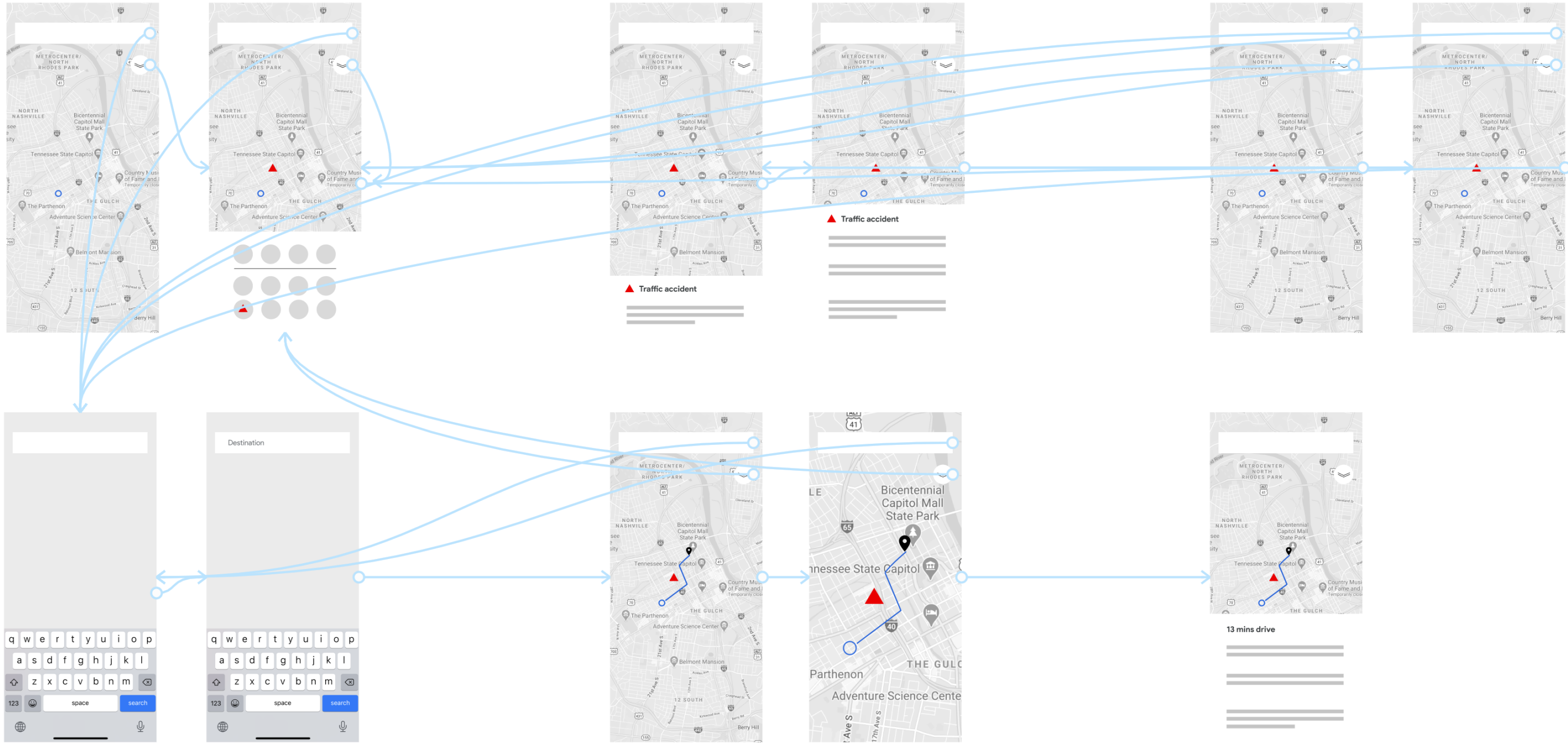
Safety Feature

The Safety feature is an user experience case study on Google Maps. Currently, Google Maps does not have information on street hazards. This is a problem because these are necessary information that could help the user determine the safety of their surrounding environment and guide the user to avoid chaotic situations.

USER FLOW



LO-FI PROTOTYPE



HIGHLIGHTS



Notification

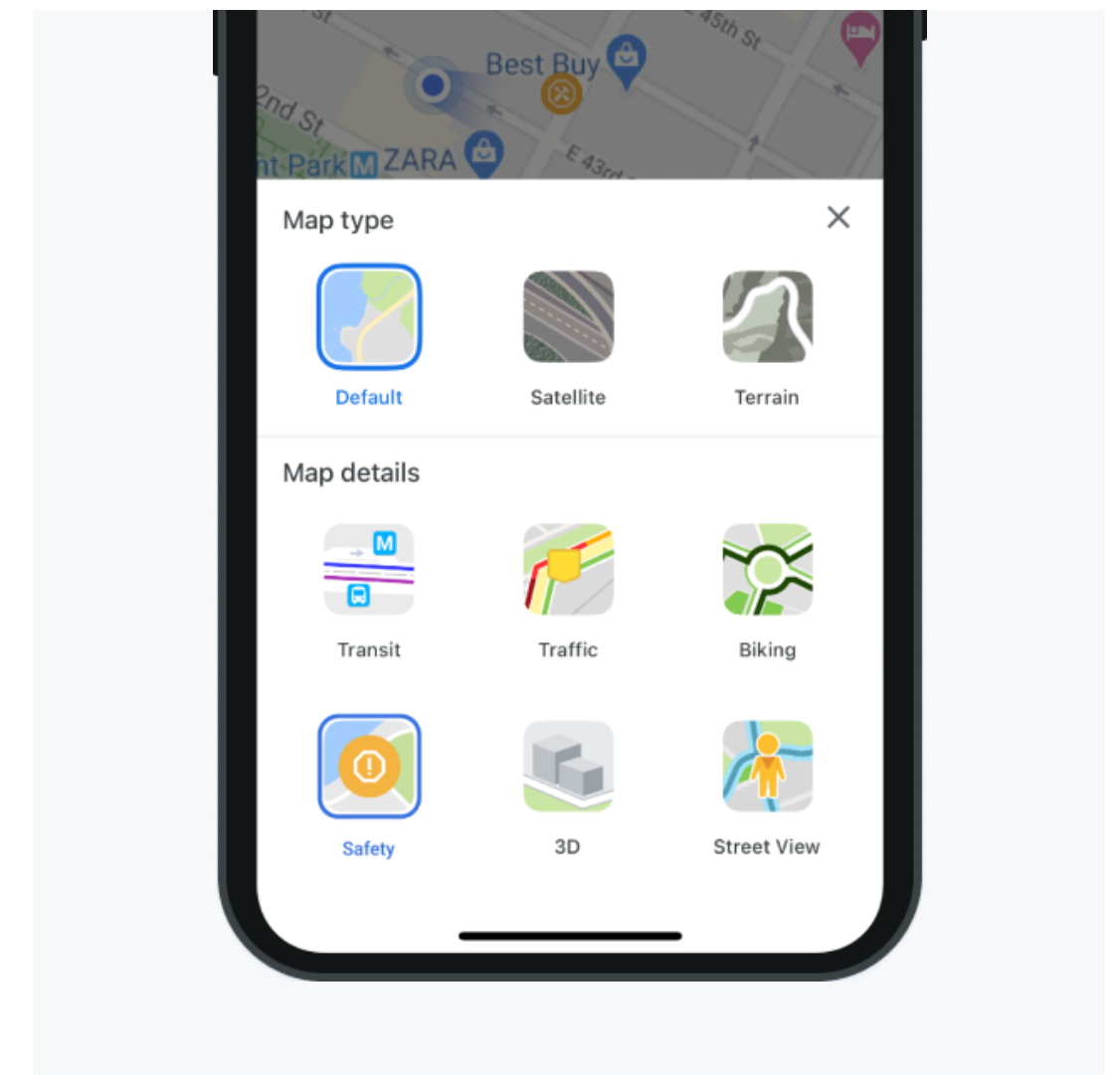
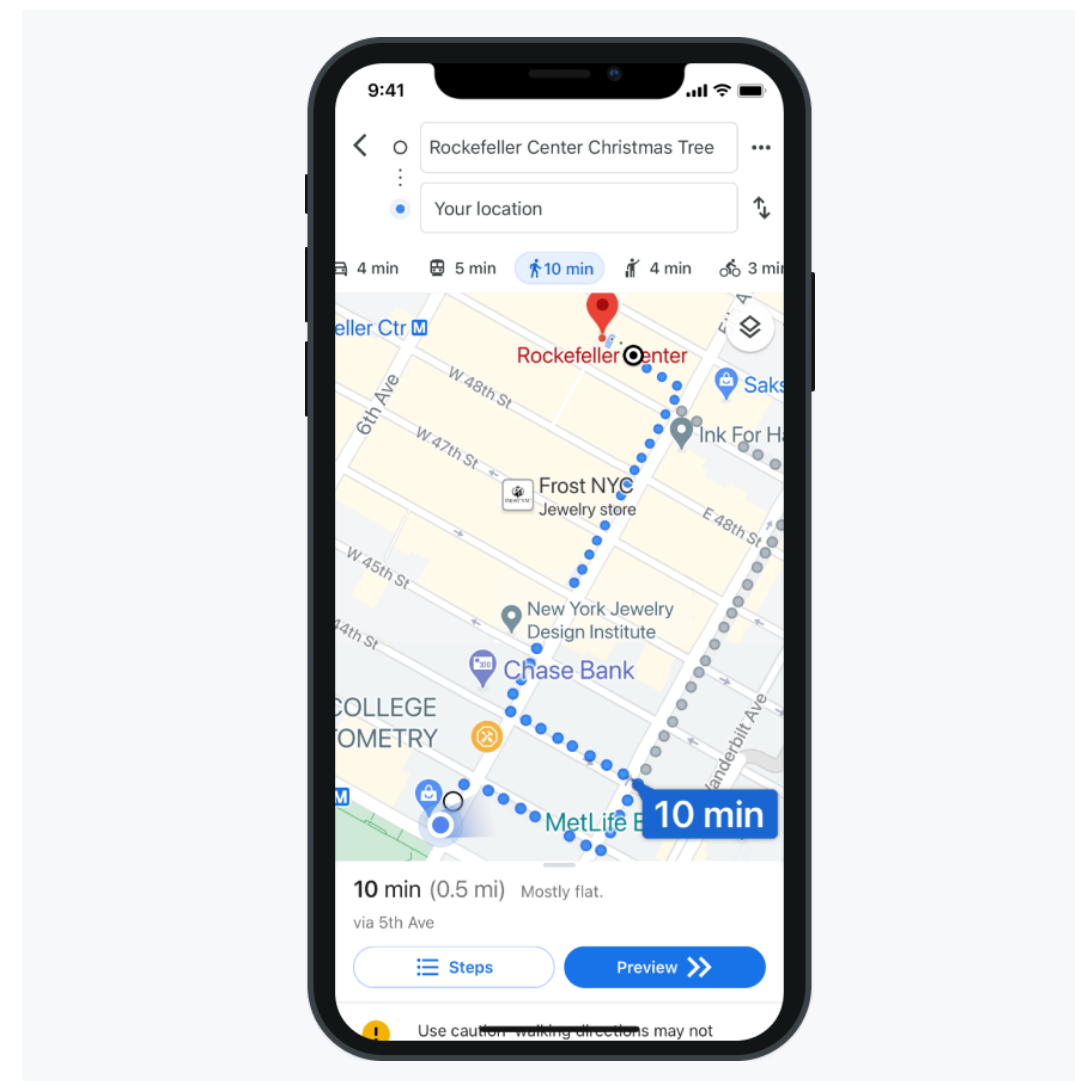
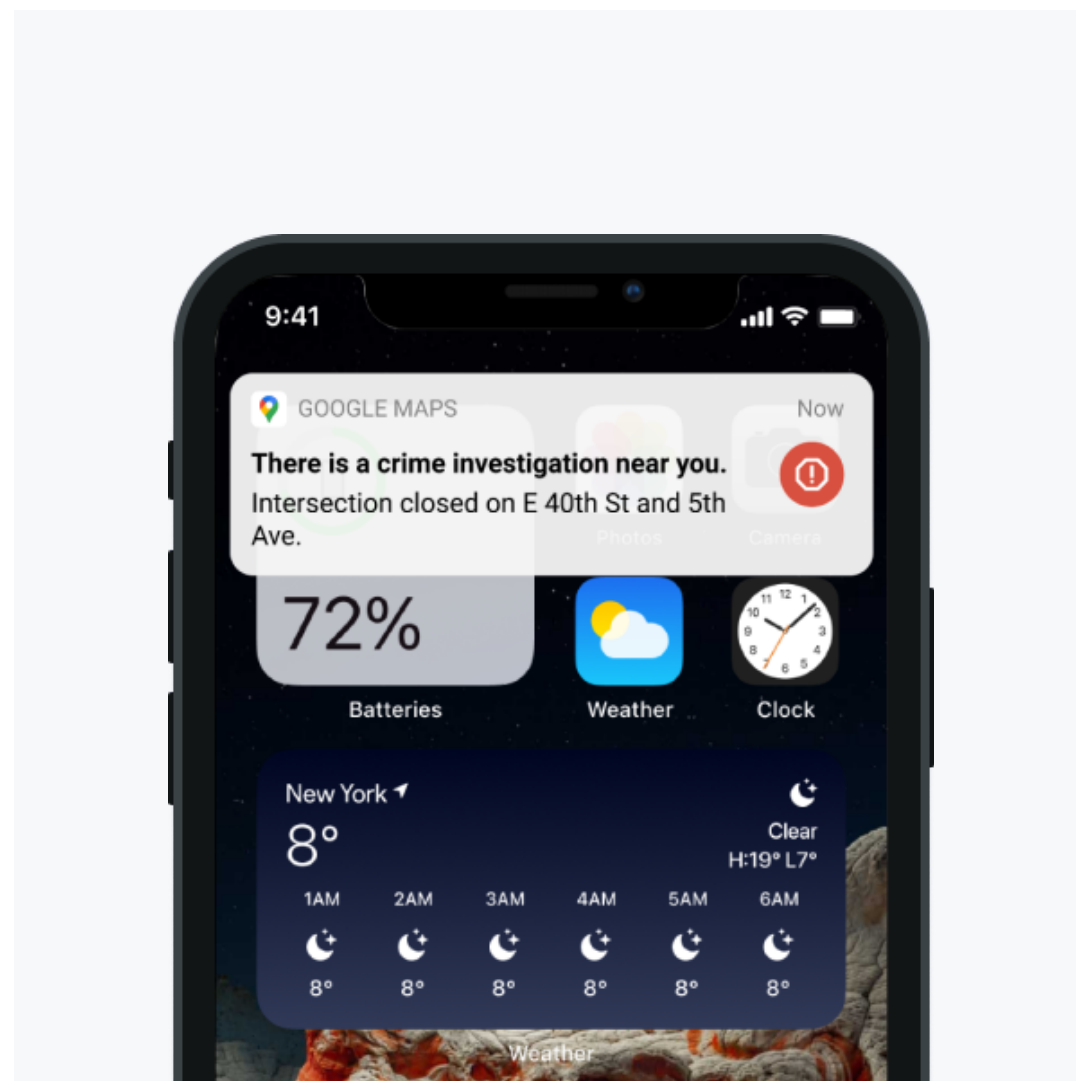
Notifying users when there are unusual activities in the area

Directions

Providing users with alternative directions to avoid chaos, allowing users to travel using the most efficient route

Separate layer

Having the Safety feature on a separate layer allowing users to switch between different information, and preventing over-crowded icons on the map



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Thank you SO MUCH for your time! I look forward to hearing from you. :)

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